



**UPDATE**



## St. Blues Party at the [Memphis Rock 'n' Soul Museum](#)

The Memphis Rock n' Soul Museum has created a new exhibit to honor the 25th anniversary of the formation of Saint Blues Guitar Workshop. St. Blues made a significant impact on the guitar world in that it was one of the original boutique guitar manufacturers, catering to the musicians' needs of the day where others were not. We are excited to celebrate the 25th anniversary, said Brian Halley, Saint Blues Director of Sales and Marketing. The exhibit will be featured in the lobby beginning on June 1 through the remainder of 2009 and will move to a permanent space in the museum in 2010. We are incredibly honored to be part of the

museum and hope that people enjoy the exhibit, said Halley.

Each year as thousands of tourists visit the Memphis Rock n' Soul Museum, the critical component of the Memphis Music story is the harmony created among so much collaboration, said John Doyle, Rock n' Soul Executive Director. That includes this Memphis guitar company which has created these musical works of art for some of the greatest icons of the music industry. It's great for that unique Saint Blues Guitar story to be included within this exhibit which was created by the Smithsonian Institution.

The exhibit features two separate displays: The Early Years of the founders and The Saint Blues Story. The Early Years features background and photos of Tom Keckler, Mike Ladd and the Strings and Things founders who helped to create St. Blues. The Saint Blues Story features the guitar designed for Eric Clapton and a guitar designed for Billy Squier as well as other artifacts from the period of 1984 through 1989.

A reception for the public was held on June 3, 2009 at the Rock n' Soul Museum. Many of the people involved with St. Blues from the past and present were in attendance to share stories and memories. This was followed by a party at the Hard Rock Cafe from 7-9pm, featuring the music of Jack-O & the Tennessee Tearjerkers.



Tom Keckler, Bryan Eagle and Mike Ladd



Party was graced by the [Memphis Belles](#)



Grammy award winning and St. Blues artist, [Alvin Youngblood Hart](#) and Brian Halley



Bryan Eagle with John Doyle - Executive Director of [Rock 'n' Soul Museum](#)



[Jack-O & the Tennessee Tearjerkers](#)



Charlie Ryan - Advisory Board for the Rock 'n' Soul Museum, Catrina Guttery - Business Coordinator [Memphis Music Foundation](#), Kevin Kane - President and CEO [Memphis Convention and Visitors Bureau](#) & Board Member of the Rock 'n' Soul Museum