

Ambassador of the Year



The Greater Memphis Chamber Ambassadors are a group of knowledgeable volunteers, from within Chamber membership, serving in a year-round effort as the representatives of the Greater Memphis Chamber. These ambassadors support all of the chamber's programming and member services. The Chamber can only deliver a high level of quality with the support of its strong Ambassadors committee.

The Chamber Ambassadors leadership, Vice President of Member Development and the Chamber staff select the Ambassador of the Year. The decision is based on total annual points, attendance at Ambassador meetings, frequency of participation in special projects and enthusiasm. The Ambassador of the Year is announced at the end of the calendar year when all points have been tallied.

The Ambassador of the Year Award celebrates the Ambassador that has dedicated the most time towards the Chamber's programs and goals. The award recognizes the Ambassador with the most points and also their company is recognized for the achievement.

This year's Ambassador of the Year is DeJuan Hendricks. His leadership added value and professionalism to the Ambassador Program. Not only was DeJuan the Ambassador of the Year, he is also serving his second year as Ambassador President.

DeJuan Hendricks is the Medicare Sales Coordinator and Community Outreach Specialist for West Tennessee and North Mississippi for Healthspring. His job is to create relationships and rapport with senior agencies and create events and opportunities for partnerships with different agencies and companies in his territory. Hendricks serves on the Board of Directors for the Davis YMCA, Black Business Association, and the Fayette County Chamber of Commerce. He is also very active in different ministries at St. Andrew AME church.

Each year, the Ambassador Nomination Committee will meet to review the make-up of the committee in terms of size of the committee relative to need and diversity of business members represented. Individuals interested in joining the committee can contact the committee chair, Alexis Rutland, arutland@memphischamber.com, to be submitted for consideration.